#### **6 MONTHS WORK PLAN FOR**

# SOCIAL MEDIA MARKETING (SMM) & SEARCH ENGINE OPTIMIZATION (SEO)

## **Social Media Management Service 2022**

A dedicated social media manager is an essential part of your brand's digital marketing strategy.

Social media management is the process of analyzing social media audiences and developing a strategy that's tailored to them, creating and distributing content for social media profiles, monitoring online conversations, collaborating with influencers, providing community service, and monitoring, measuring, and reporting on social media performance and ROI.

### Social Media Account Management.

Every Business Needs an effective brand presence or visibility across social media platforms. ErrorX will help you with

- Facebook Management
- Instagram Management
- YouTube Management
- Twitter Management
- Other Social Media Platforms Management

#### We offer you the following services:

- Create and manage all your profiles like: Facebook, Instagram, Twitter, LinkedIn
- Design Professional Poster
- Posts with your personal logo
- Target your audience
- Content creator

- Schedule posts
- Promoting your brand
- Posts are optimized with hashtags & business information
- Drive traffic to your website

# Search Engine Optimization (SEO) 2022

Search engine optimization is the process of improving the quality and quantity of website traffic to a website or a web page from search engines. SEO targets unpaid traffic rather than direct traffic or paid traffic

### Work strategy for SEO:

- Keyword research
- Volume & Difficulty check
- Site health check up
- In depth Site Analysis
- Content Duplicate Check
- Backlink Analysis
- Content Analysis
- Content Writing
- Content Posting (Blog)
- Google & Bing Webmaster Setup
- Google Analytic Setup
- Website Speed Optimization
- Content Analysis
- Content Writing
- Content Posting (Blog)
- Anchor & Title Tag optimization
- Page Meta tag Optimization
- Header Tag Optimization
- Content Analysis
- Content Writing
- Content Posting (Blog)
- Image & Hyperlink Optimization

- Robot.txt Creation
- Xml Sitemap Creation
- Content Analysis
- Content Writing
- Content Posting (Blog)
- HTML Sitemap Creation
- Internal Link Structuring
- Google Analytics Setup
- Content rewrite
- blog creation
- keyword-based content setup
- Content Analysis
- Content Writing
- Content Posting (Blog)
- Company Profile Listing
- Google Local Listing
- Social Bookmarking
- Content Analysis
- Content Writing
- Content Posting (Blog)
- Backlink
- Full checkup and revision.

**Keywords:** We will do keyword research when we start your website SEO

# **Pricing:** Per Month

BASIC	STANDARD	PREMIUM
<ul> <li>Social Media 3</li> <li>Weekly Post 2</li> <li>Poster Design 2</li> <li>Social Media Maintain 24 hours</li> <li>Search Engine Optimization</li> <li>Monthly Traffic 300-1k</li> <li>30 days MGMT</li> <li>24 hours web maintain</li> <li>2 Article post (Website)</li> </ul>	<ul> <li>Social Media 4</li> <li>Weekly Post 3</li> <li>Poster Design 3</li> <li>Social Media Maintain 24 hours</li> <li>Search Engine Optimization</li> <li>Monthly Traffic 500-1.5k</li> <li>30 days MGMT</li> <li>24 hours web maintain</li> <li>3 Article post (Website)</li> </ul>	<ul> <li>Social Media 5</li> <li>Weekly Post 3</li> <li>Poster Design 3</li> <li>Social Media Maintain 24 hours</li> <li>Search Engine Optimization</li> <li>Monthly Traffic 1.5k-3k</li> <li>30 days MGMT</li> <li>24 hours web maintain</li> <li>5 Article post (Website)</li> <li>Web Security Maintain</li> </ul>
Per Month: 250\$	Per Month: 350\$	Per Month: 450\$

**50% PAYMENT ADVANCE** 

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#### **Reviews:**



#### **Partner:**



# **Payment Method:**











